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ExecuNet

Connecting Leaders Since 1988SM

Coffee Break:
Expert Resumes for Career Changers
Romona Camarata
Friday July 18, 2008

www.careertalent.net/rc
www.careertalent.net/rc/video

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There are key elements – when you think about what an
Expert Resume
can do for you....especially if you are a career changer.

- Lateral Move
- Change Careers Completely

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Learn what

Experts

are using to separate you from the
“pack”.

- What is your BRAND?

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How can you separate yourself?

What is your BRAND?

- differentiate elements
- ideal vs. expertise
- tried vs. true

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Let's explore 3 Questions

Question ONE

- How can I create an Attention-Grabbing Resume?

Question TWO

- What is the Best Resume Strategy for Making a Successful Career Change?

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Question THREE

- What are some key points

and

key tips that deserve attention?

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The TOP NINE Strategies for Effective Resumes

Resume Strategy #1

- Who are you?
- How do you want to be perceived?

Resume Strategy #2

- Don't Tell it to Me – Convince Me!!

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The TOP NINE Strategies for Effective Resumes

Resume Strategy #3

- Key Words – Use Them!!

Resume Strategy #4

- Focus on the BIG things – not
the little things

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The TOP NINE Strategies for Effective Resumes

Resume Strategy #5

- Make Your Resume “InterviewABLE”

Resume Strategy #6

**- Eliminate confusion with structure and
content..... (Be consistent)**

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The TOP NINE Strategies for Effective Resumes

Resume Strategy #7

- FUNCTION – use it to
Demonstrate Achievements

Resume Strategy #8

- Keep it REAL....BE TRUTHFUL

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The TOP NINE Strategies for Effective Resumes

Resume Strategy #9 - CONFIDENCE...HAVE IT!!

If you have specific questions, I would be happy to
give you 30 minutes of my time.

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Additional Resources are available:

- Contact Romona @
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Thank You!

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